



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency
Buyer
Salesperson

Schoeller for Missouri (39649)
Victory Enterprises Inc (9133)

Dumas, Brian
McNamara, Julie (2389)
ph: (314) 621-4444
fx: (314) 444-3367x
Political - State Secretary of State (1183)
REPUBLICAN (168806)
Local/Political Candidate - Agency
MO_SchoellerforMO/8/2 - 7

Invoice 1451119
Inv Date 8/12/2012
Terms Cash In Advance
Contract 846233
Bill Type Standard
Period 7/30/2012 - 8/12/2012

Victory Enterprises Inc
5200 30th St SW
Davenport, IA 52802-3039

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Schoeller for Missouri
8/2 - 8/7

CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 4:46:16PM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20015-News @ 6am	Per week (4),Th,Fr	08/02/12 6:30AM (Th)	00:30	News @ 6am M-F	SCHOELLER-REST OREINTEGRITY	\$350.00	7
1.0	SPOT	20015-News @ 6am	Per week (4),Th,Fr	08/02/12 6:59AM (Th)	00:30	News @ 6am M-F	SCHOELLER-REST OREINTEGRITY	\$350.00	
1.0	SPOT	20015-News @ 6am	Per week (4),Th,Fr	08/03/12 6:28AM (Fr)	00:30	News @ 6am M-F	SCHOELLER-REST OREINTEGRITY	\$350.00	
1.0	SPOT	20015-News @ 6am	Per week (4),Th,Fr	08/03/12 6:52AM (Fr)	00:30	News @ 6am M-F	SCHOELLER-REST OREINTEGRITY	\$350.00	
2.0	SPOT	20023-News @ 12noon	Per week (2),Th,Fr	08/03/12 12:29PM (Fr)	00:30	News @ 12noon M-F	SCHOELLER-REST OREINTEGRITY	\$450.00	I
2.0	SPOT			08/02/12		1 preempt @\$450.00		\$0.00	
3.0	SPOT	20054-News @ 5pm	Per week (2),Th,Fr	08/02/12 4:59PM (Th)	00:30	News @ 5pm M-F	SCHOELLER-REST OREINTEGRITY	\$950.00	I
3.0	SPOT	20054-News @ 5pm	Per week (2),Th,Fr	08/03/12 5:29PM (Fr)	00:30	News @ 5pm M-F	SCHOELLER-REST OREINTEGRITY	\$950.00	
4.0	SPOT	20055-News @ 6pm	Per week (2),Th,Fr	08/02/12 6:22PM (Th)	00:30	News @ 6pm M-F	SCHOELLER-REST OREINTEGRITY	\$900.00	I
4.0	SPOT	20055-News @ 6pm	Per week (2),Th,Fr	08/03/12 6:09PM (Fr)	00:30	News @ 6pm M-F	SCHOELLER-REST OREINTEGRITY	\$900.00	
5.0	SPOT	20103-News @ 6pm	Per week (1),Sa	08/04/12 6:29PM (Sa)	00:30	News @ 6pm Sa	VE-SCHOELLER-MI SSOURI VALUES-VERSION 2	\$300.00	I
6.0	SPOT	20757-News @ 5:30p	Per week (1),Su	08/05/12 5:42PM (Su)	00:30	News @ 5:30pm Su	VE-SCHOELLER-MI SSOURI VALUES-VERSION 2	\$400.00	
7.0	SPOT	20015-News @ 6am	Per week (4),Mo,Tu	08/06/12 6:09AM (Mo)	00:30	News @ 6am M-F	VE-SCHOELLER-MI SSOURI VALUES-VERSION 2	\$350.00	7
7.0	SPOT	20015-News @ 6am	Per week (4),Mo,Tu	08/06/12 6:56AM (Mo)	00:30	News @ 6am M-F	VE-SCHOELLER-MI SSOURI VALUES-VERSION 2	\$350.00	
7.0	SPOT	20015-News @ 6am	Per week (4),Mo,Tu	08/07/12 6:21AM (Tu)	00:30	News @ 6am M-F	VE-SCHOELLER-MI SSOURI VALUES-VERSION 2	\$350.00	
7.0	SPOT	20015-News @ 6am	Per week (4),Mo,Tu	08/07/12 6:56AM (Tu)	00:30	News @ 6am M-F	VE-SCHOELLER-MI SSOURI VALUES-VERSION 2	\$350.00	
8.0	SPOT	20023-News @ 12noon	Per week (2),Mo,Tu	08/06/12 12:12PM (Mo)	00:30	News @ 12noon M-F	VE-SCHOELLER-MI SSOURI VALUES-VERSION 2	\$450.00	I



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
8.0	SPOT	20023-News @ 12no	Per week (2),Mo,Tu	08/07/12 12:18PM (Tu)	00:30	News @ 12noon M-F	VE-SCHOELLER-MI SSOURI VALUES-VERSION 2	\$450.00	
9.0	SPOT	20054-News @ 5pm	Per week (1),Mo	08/06/12 5:29PM (Mo)	00:30	News @ 5pm M-F	VE-SCHOELLER-MI SSOURI VALUES-VERSION 2	\$950.00	
10.0	SPOT	20055-News @ 6pm	Per week (1),Mo	08/06/12 6:15PM (Mo)	00:30	News @ 6pm M-F	VE-SCHOELLER-MI SSOURI VALUES-VERSION 2	\$900.00	
11.0	SPOT	20062-News @ 10pm	Per week (1),Mo	08/06/12 10:22PM (Mo)	00:30	News @ 10pm M-F	VE-SCHOELLER-MI SSOURI VALUES-VERSION 2	\$1500.00	
12.0	SPOT	20023-News @ 12no	Per week (1),Fr	08/03/12 12:14PM (Fr)	00:30	News @ 12noon M-F	SCHOELLER-REST OREINTEGRITY	\$450.00	M/G For 2.0.1

*Noted
due to 8/29*

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$12,350.00
Commission	(\$1,852.50)
Net Total	\$10,497.50

Total Spots 21